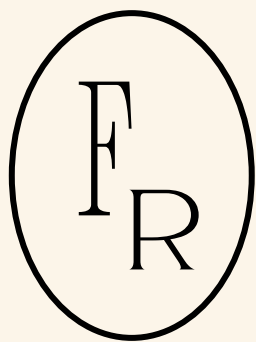


Fr - Atelier

ALL-IN-ONE VIRTUAL ASSISTANT

ALTERNATE LOGOS



Fr -
Atelier

COLOR PALETTE



#333333



#FFF3DE



#E8E1D7

DESIGN PHILOSOPHY

Curated Identity

The Art of Essentialism

Fr-Atelier embodies an editorial aesthetic where negative space is as important as the content itself. It balances bold, classic serifs with a neutral palette to create a visual language that feels effortlessly sophisticated and evokes a sense of timeless elegance.

TYPOGRAPHY

Aa

HELSA
DISPLAY

Aa

AILERON

VISUAL ELEMENTS APPLICATION

Tailored with
attention.

